

The Heilbrunn Center's First Annual Letter 2012 – 2013

Greetings from the Heilbrunn Center! As we embark on another academic year, we are excited to announce the courses and events the Heilbrunn Center is supporting in conjunction with our two major themes for 2012 – 2013: **highlighting women investors** and **celebrating 85 years of Benjamin Graham**.

Faculty

We welcome back from sabbatical center co-director Professor Bruce Greenwald. Bruce taught Globalization with Joseph Stiglitz in July and will teach Economics of Strategic Behavior and Value Investing in Spring 2013.

We are very pleased to welcome new faculty members: Rishi Renjen (Maverick Capital), Lauren Krueger '02 (Esopus Creek Advisors), Yen Liow (Ziff Brothers), Patrick Sullivan '11 (Ziff Brothers), Ellen Carr (Capital Group), Eric Almeraz '02 (Apis Capital), and David Horn '02 (Kiron Advisors), and Ciara Burnham '93 (Evercore Partners).

Rishi Renjen will be teaching a bidding section of Applied Value Investing with Kevin Oro-Hahn '10. Lauren Krueger '02 will be teaching a new course called "Misunderstood Securities: Investing in Uncertainty and Change," and Yen Liow and Patrick Sullivan '11 will co-teach

Fall Semester		Spring Semester	
Course Name	Professor	Course Name	Professor
Applied Value Investing	Artie Williams/ T. Charlie Quinn	Advanced Investment Research	Ken Shubin-Stein/Cheryl Einhorn
Applied Value Investing	Avi Berg/ Michelle Borre	Applied Security Analysis 1&2	Jon Salinas/Naveen Bhatia
Applied Value Investing	Jeff Gramm/ Terry Kontos	Applied Security Analysis (EMBA)	Ciara Burnham
Applied Value Investing	Mark Cooper	Applied Value Investing (EMBA)	Tom Tryforos
Applied Value Investing	Mike Blitzer/ Guy Shanon	Applied Value Investing (EMBA)	Arnaud Ajdler
Applied Value Investing	Rishi Renjen/ Kevin Oro-Hahn	Applied Value Investing	Eric Almeraz/David Horn
Credit Markets and Leveraged Buy-Outs (EMBA)	Margaret Cannella	Applied Value Investing	Neal Nathani
Economics of Strategic Behavior	Wouter Dessein	Credit Markets and Leveraged Buy-Outs	Margaret Cannella
Mental Models	Yen Liow/ Patrick Sullivan	Distressed Value Investing	Dan Krueger
Misunderstood Securities: Investing in Uncertainty and Change	Lauren Krueger	Economics of Strategic Behavior (EMBA)	Bruce Greenwald
Persuasion	Cheryl Einhorn	From Feast to Famine (And Back Again)	Margaret Cannella/Ellen Carr
Security Analysis	Gavin Albert/ Michael Corasaniti	Security Analysis	Michael Mauboussin
Special Situations	Joel Greenblatt/ Dan Yarsky	Security Analysis	Ian McDonald
Seminar in Value Investing (EMBA/MBA)	Paul Johnson	Seminar in Value Investing (EMBA)	Paul Johnson
		Value Investing	Bruce Greenwald/Tano Santos
		Value Investing with Legends	Bruce Greenwald/Tano Santos
		Summer Semester	
		Course Name	Professor
		Advanced Investment Research	Peter Eliot
		Globalization (EMBA)	Joseph Stiglitz/Bruce Greenwald
		Security Analysis	Christopher Begg
		Security Analysis	Paul Sonkin

Mental Models. In Spring 2013, Ellen Carr and Margaret Cannella '76 will co-teach a new course entitled "From Feast to Famine (And Back Again): the Credit Markets and LBOs from 2003 to 2013." Eric Almeraz '02 and David Horn '02 will be teaching a bidding section of Applied Value Investing. Ciara Burnham '93 will also be teaching Applied Security Analysis for EMBA this spring.

ABOUT MERYL WITMER

Meryl Witmer began her investing career in 1985, working with legendary investors Michael Price and Max Heine at the Mutual Series Funds. She co-founded Emerald Partners, L.P., with Columbia Business School graduate and Mutual Series fellow Vice President Donald Parker, in 1989. After eleven successful years together, Mr. Parker became a private investor and Ms. Witmer joined her husband, Chuck, as a partner at Eagle Capital Partners.

Key components of Ms. Witmer's investment philosophy are limiting risk and investing in strong businesses with great free cash flow characteristics, at a significant discount to their intrinsic value, with great management teams who intelligently allocate capital.

She graduated from McIntire School of Commerce at The University of Virginia earning a BS with a concentration in Finance. Ms. Witmer has been a participant in the Barron's Roundtable since 1999.

Highlighting Women in Investing

In accordance with our highlighting Women Investors theme this year, we are thrilled that Meryl Witmer spoke at the 22nd annual Graham and Dodd Breakfast on Friday, October 5, 2012 at the Pierre Hotel. The event coincided with a videoconference Value Investing Seminar held at Fidelity Investment Management's office in London, England.

Prior to beginning our search for a featured speaker for the 22nd annual Graham and Dodd Breakfast, we happened upon a highly notable recommendation. For the past several years, the Heilbrunn Center has been supporting an annual trip for twenty students, who applied for the Value Investing Program, to fly to Omaha, Nebraska and visit with Warren Buffett, MS '51. During the 2011 – 2012 visit a student asked Mr. Buffett who in his estimation is the most talented female investor. His response was Meryl Witmer. Certainly with this kind of endorsement, as well as her impressive background, we were delighted when Meryl so graciously accepted our invitation to speak at this event.

Another event this year to promote Women Investors includes the Heilbrunn Center's organization of Columbia's participation in the Parker Center's Women in Investing (WIN) Conference on November 15th – 16th in Boston, MA. The Heilbrunn Center will work directly with the Capital Group Companies on this opportunity. Four students will be selected and coached by mentors at Capital Group in preparation for this conference. Furthermore, second-year students who attended the WIN conference last year will offer advice and share their experiences with this year's participants. They will also serve as student coaches to the first year participants.

The Heilbrunn Center will also host a luncheon for women interested in value investing in the spring, as well as assist with organizing a women-only pitch day with the investment ideas club. Female practitioners will help judge the student pitches and provide feedback.



Above: Meryl Witmer, the featured speaker of the 22nd Annual Graham and Dodd Breakfast.

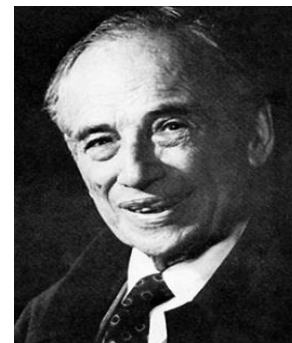
Celebrating 85 years of Benjamin Graham

Concurrently, we will be focusing on celebrating Benjamin Graham's 85th anniversary since beginning to teach at Columbia Business School through 2012 – 2013. Graham, the "Father of Value Investing," taught at Columbia University for almost thirty years from the 1920s through the 1950s. His contributions and

DATE	UNIVERSITY RECORD
1927 (May)	University Extension 1927-28 - Business
1928 (May)	University Extension 1928-29 - Business
1929 (May)	University Extension 1929-30 - Business
1930 (May)	University Extension 1930-31 - Business
1931 (May)	University Extension 1931-32 - Business
1932 (May)	University Extension 1932-33 - Business
1933 (May)	University Extension 1933-34 - Business
1934 (May)	University Extension 1934-35 - Business
1935 (May)	University Extension 1935-36 - Business
1936 (May)	University Extension 1936-37 - Business
1937 (May)	University Extension 1937-38 - Business
1938 (May)	University Extension 1938-39 - Business
1939 (May)	University Extension 1939-40 - Business
1940 (May)	University Extension 1940-41 - Business

Above: Benjamin Graham's professor appointment card (1927 – 1940).

influence to the field of value investing remain very much alive, particularly in two of his most successful students, Irving Kahn and Warren Buffett.



Above: Benjamin Graham: The "father of value investing."

Celebrating Benjamin Graham will be a theme of the 16th annual Columbia Investment Management Conference. The conference will take place on Friday, February 1, 2013 at Lerner Hall on Columbia University's main campus, and will feature Seth Klarman, Founder and President of The Baupost Group, and Bruce Berkowitz, Founder, CIO, Managing Partner of Fairholme Capital Management, LLC as keynote speakers.

Service

This year all 40 VI Program students are being asked to give back. Many leading value investors are deeply involved in supporting charter schools. Adjunct Professor, Joel Greenblatt met with Louisa Schneider '06 and discussed having the program students work directly with some of these charter school students.

In September and October of this fall, Value Investing program students sat with 5th, 6th, and 7th graders at Success Charter Academy and taught them how to navigate the various business periodicals.

Recent Event Review: Socratic Dialogue

Recently, Bruce Greenwald participated in a Socratic Dialogue on ethics and leadership issues, challenges, and opportunities ensuing from the international financial crisis.* The program was scripted and produced by the Fred Friendly Seminars and took place on Friday, September 7, 2012 at Columbia University. Approximately 500 MBA students, alumni, faculty members, and University administrators attended.

In addition to Bruce Greenwald, the following individuals were panelists: David Abrams (Managing Member, Abrams Capital), Caroline Baum (Columnist, Bloomberg), Ed Conard (former Managing Director, Bain Capital), Wilson Ervin (Senior Advisor to the CEO, Credit Suisse), Representative Barney Frank (US Congress and former chairman of the House of Financial Services Committee), Gary Gensler (Chairman, Commodity Futures Trading Commission), Linda Gibbs (Deputy Mayor of New York City government), Alicia Glen (Managing Director, Goldman Sachs), Blythe Masters (Head of Global Commodities, JP Morgan), Robert Solow

(Economist and Nobel Prize winner), Andrew Ross Sonkin (Co-anchor of CNBC's *Squawk Box*, and Financial Columnist for *The New York Times*), Peter Stringham (CEO, Young & Rubicam Brands), and, moderating, Professor Robert Jackson of Columbia Law School, the recipient of the 2012 Willis L.M. Reese Prize for Excellence in Teaching.

We would like to thank The Sanford C. Bernstein & Co. Center for Leadership and Ethics for coordinating this successful event and inviting the Heilbrunn Center to participate.

Heilbrunn Center Events

Heilbrunn Center 2012 – 2013 events include:

VGI Partners Event – Q&A with Raymond McDaniel Jr., CEO, Moody's Corporation and Ms. Linda Huber, CFO, Moody's Corporation (Wednesday, September 12)

Value Investing Program Welcome Reception (Friday, September 21)

22nd Annual Graham and Dodd Breakfast (Friday, October 5)

Value Investing Seminar Video Conference in London, hosted by Fidelity Investment Management & sponsored by Gabelli Funds (Friday, October 5)

Visit with Warren Buffett, MS '51 (Thursday, November 1 – Friday, November 2)

WIN Conference (Thursday, November 15 – Friday, November 16)

Value Investing Program Finals (Early December)

Moon Lee Prize Competition (late January)

16th Annual CSIMA Conference: Featuring keynotes Seth Klarman and Bruce Berkowitz (Friday, February 1)

Pershing Square Challenge (April)

From Graham to Buffett and Beyond Omaha Dinner, sponsored by Gabelli Funds (May)

We look forward to another exciting year, inspiring the future and honoring the past, while continuing to help grow the value investing community at Columbia Business School.