

# Chazen Global Study Tours

## January 2025 Study Tour Information Session

### Study Tours

China

India

Singapore & Taiwan (Healthcare)

UAE & Saudi Arabia (Real Estate)

# What are Chazen Global Study Tours?

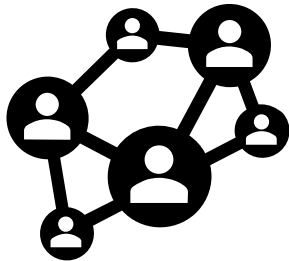


- One of the highlights of the CBS experience – has changed the trajectory of some students lives
- Intense mix of business and culture visits – not a vacation, but an incredible opportunity to see a country from a different perspective
- ALL company visits are mandatory – we expect you to participate
  - The **Study Tour Code of Conduct** you will sign stipulates that if you do not adhere to this policy, you may be removed from trip at your own expense and prohibited from future Chazen Travel programs
- A chance to make lifelong friendships
  - Culture of the tours is inclusive – get to know your fellow classmates!

# What are the benefits of Chazen Global Travel Programs?



- Complement your coursework
- Gain unprecedented first-hand experience of foreign business culture and better understand how the US fits within global contexts



- Build your industry knowledge and discover potentially beneficial business practices
- Broaden your intercultural competency and understanding



- According to Graduate Management Admission Council's, the most desirable skills corporate recruiters are looking for from business school grads in 2024 are:
  - Problem Solving
  - Communication
  - Strategic Thinking

# What is the difference between Chazen Global Study Tours and Chazen Global Immersion Programs?

| Global Study Tours                                      | Global Immersion Program (GIP)                              |
|---|---|
| Not for credit  | For credit  |
| Selection is through <b>Chazen Tour Matching</b> system | Selection is through CourseMatch                            |
| Student-run and initiated                               | Faculty-led   |
| No class sessions                                       | Class sessions prior to immersion and deliverable due after |

- If you have any questions regarding the GIPs and CourseMatch selection process, please email Jennifer Morisco ([jt2121@columbia.edu](mailto:jt2121@columbia.edu))

# Example of a Study Tour Schedule

| Legend:      | Cultural Activities  | Group meals                                    | Company Visits   | Free Time  |                                       |  |  |
|--------------|--|--|--|--|---------------------------------------|--|--|
| (30m blocks) | Sunday, March 17, 2019   | Monday, March 18, 2019                         | Tuesday, March 19, 2019  | Wednesday, March 20, 2019  | Thursday, March 21, 2019              | Friday, March 22, 2019   | Saturday, March 23, 2019   |
| 7:45         | Meet at Hotel Lobby  |  | Meet at Hotel Lobby  | Meet at Hotel Lobby  | Meet at Hotel Lobby                   | Meet at Hotel Lobby  |  |
| 8:00         |  |  | Commute  | Commute  | Commute                               | Commute  |  |
| 8:30         | Commute (1h 45m)   |  |  |  |                                       |  | Meet at Hotel Lobby  |
| 9:00         |  | Check out Hotel                                | MetroBuildings + Site Visit (Multifamily development project) (Tacubaya) | Marinos + Site Visit Project Blas Pascal (Luxury For-sale Apts) (Polanco)                  | Intelimetrica (Proptech) (Polanco)    | Dahnos + Site Visit Toreo Parque Central (Mixed Use) (Naucalman) | Commute  |
| 9:30         | Hierva el Agua   | Oaxaca City Tour                               |  | Commute  | Coffee Break - Intelimetrica          |  | Coyoacan Neighborhood Tour (Include Frida Khalo's house, Trotsky's House, Walking tour) (Coyoacan) |
| 10:00        |  |  | Commute - Lunch Box  | Meetings with recent Alumni Alexander - 1745 Properties Carlos Glender - Revitas (Polanco) | Castillo de Chapultepec (Polanco)     | Commute (snack)  |  |
| 10:30        | Commute (1h 15m)   | Lunch at Azucena Zapoteca (Oaxaca City Center) | Thor Urbana (Retail developer) (Lomas Altas)                             | Lunch at Publico Comedor with Carlos & Alexander (Polanco)                                 | Commute                               | Sordo + Mexplorer (RE Funds) (Polanco)                           | Lunch at La Calaca (Coyoacan)  |
| 11:00        |  | Commute (30m)                                  | Commute  | Commute  | O'Donnell (Industrial dev.) (Polanco) | Commute  |  |
| 11:30        | Lunch at Tierra Antigua  | Monte Alban                                    |  |  | Lunch with O'Donnell (Polanco)        |  | Commute  |
| 12:00        | Commuter (30m)   | Commute (30m)                                  | CBRE (Research) (Lomas de Chapultepec)                                   | Morgan Stanley (IB) (Bosques de Las Lomas)   |                                       | LUNCH at Entremar (Polanco)                                      | Tour Centro (Zocalo, Cathedral, Templo Mayor) (Centro Historico)                                   |
| 12:30        | Commuter (30m)   | San Bartolo Coyotepec                          | Commute to Hotel   | Commute to Hotel and Optional: drop off at La Condesa for independent walking tour         | Anthropology Museum (Polanco)         | Commute to Hotel   | Commute to Hotel   |
| 13:00        | Commuter (30m)   |  |  |  |                                       |  |  |
| 13:30        | Tule Tree  | Airport Drop Off                               | Free time  | Free time  | Commute to Hotel                      | Free Time  | Free Time  |
| 14:00        | FREE TIME (option: Artisan Market & Benito Juarez Market. Both in downtown Oaxaca) |  |  |  |                                       |  |  |
| 14:30        | Commuter (30m)   |  |  |  |                                       |  | Commute  |
| 15:00        | Commuter (30m)   |  |  |  |                                       |  |  |
| 15:30        | Taxi to Criollo  |  |  |  |                                       |  |  |
| 16:00        | Welcome Dinner at Criollo  |  |  |  |                                       |  | Farewell Dinner at Casa Virginia (Roma Norte)  |
| 16:30        |  |  |  |  |                                       |  | Commute back to hotel (Tra   |
| 17:00        |  |  |  |  |                                       |  |  |
| 17:30        |  |  |  |  |                                       |  |  |
| 18:00        |  |  |  |  |                                       |  |  |
| 18:30        |  |  |  |  |                                       |  |  |
| 19:00        |  |  |  |  |                                       |  |  |
| 19:30        |  |  |  |  |                                       |  |  |
| 20:00        |  |  |  |  |                                       |  |  |
| 20:30        |  |  |  |  |                                       |  |  |
| 21:00        |  |  |  |  |                                       |  |  |
| 21:30        |  |  |  |  |                                       |  |  |

# Who goes?



- Full-time MBA students (no significant others)

EMBA, PhD, and MA students are not part of the Chazen Tour Matching; if there is space available, they may be able to join a trip, but must provide a letter from their OSA office stating that the trip does not conflict with their classes



- A faculty member and sometimes a staff member (costs covered by the Chazen Institute)

- Tours range from 20-30 participants

- Students with holds on their accounts are unable to participate in Chazen Study Tours



- No significant others and no shadowing allowed

# What does it cost?

## *Budgets will include<sup>+</sup>:*

- 4/5 Star Hotels (double occupancy) – Note: we will do our best to accommodate roommate preferences, but this is not guaranteed; you sign up for the trip knowing you may be roomed with someone who is not your first choice
- Local transport
- Breakfasts and some lunches and dinners
- Some cultural activities

+Faculty, admin, and student organizer costs are not included in the budget. These costs are borne by the Chazen Institute

## *Not Included:*

- Students will be responsible for booking for their own international flights, associated visa costs, recommended and required vaccines (i.e., Yellow Fever), additional meals, and any optional activities

## *Can I increase my loans for travel?*

- No, since study tours are not for credit and paid via credit card.
- [Chazen Travel Fund](#) awards may be applied to Chazen Study Tours. If you did not receive a grant or missed this application period, you may apply again in the summer.

# How do I sign up?

<https://travel.business.columbia.edu>



Opens at  
2:00PM!

## Chazen Tour Matching:

September 12, 2pm – September 17, 4pm

- Selections are based on **preference**
  - Similar to CourseMatch
  - Available trips will be listed in “Open Selection Rounds”
  - Only select tours you want to travel on
- One round, no add/drop or waitlist
  - You can add or change your ranking any time during the matching round



Columbia Business School Travel >

## Columbia Business School Travel

Chazen Tours →



Columbia University in the City of New York  
665 West 130th Street, New York, NY 10027  
Tel. 212-854-1100

[Maps and Directions](#)

# What does Chazen Tour Matching look like?

<https://travel.business.columbia.edu/>

- You can click on “More Details” for each trip to look at information decks and for links to recorded info sessions
- **Selecting your trip:**
  - 1 is “most preferred”
  - Please leave a tour “unranked” if you are not interested
  - If you assign a numerical value, you will either be offered a spot or added to waitlist
- Results are released the day after the matching period ends

## Open Selection Rounds

For each selection round you may rank tours in order of preference, with 1 being the highest preference. If you do not wish to select 'Unranked'. Rankings may be submitted or updated throughout the ranking period.

### December 2023 Tours (Selection period open until Sept. 11, 2023, 4 p.m.)

#### Chile: Santiago (12/16/2023 - 12/23/2023)

Organizer: Ana '24 & Jeff '25

Tour Dates: December 16 - December 23

Student Contact: [Ana@cbs.edu](mailto:Ana@cbs.edu)

[December 2023 Information Session Recording](#)

[More Details](#)

Rank \*

Unranked

+

#### Mongolia: Ulaanbaatar (12/24/2023 - 12/31/2023)

Organizer: Arban '24 & Kulan '25

Tour Dates: December 16 - December 23

Student Contact: [Kulan@cbs.edu](mailto:Kulan@cbs.edu)

[December 2023 Information Session Recording](#)

[More Details](#)

Rank \*

Unranked

+

# What happens if I get a spot?

- Successful matches will have 48-hours to pay a **non-refundable** deposit (\$1,000) – see website

## Current Tour Assignments and Waitlists

### Fall 2024 Tours

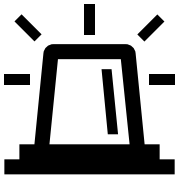
You have been assigned to the [Study tour to Rome \(Rome, Italy\)](#) tour. A deposit in the amount of \$1500.00 is due in 1 day, 23 hours (Aug. 13, 2023, 4:19 p.m.). Please submit your deposit. If you are having issues with payment, please [report the issue](#).

There are currently no Chazen Tours available to rank.

- When you click on “**Please submit your deposit**” you will be brought to the registration page and then the CyberSource payment page
- If you have trouble with the registration page/CyberSource payment page, you MUST use the “**report the issue**” option – emails to Chazen will not pause the payment deadline
- If you don’t pay the deposit, you will forfeit your spot (it’s helpful to let us know as soon as possible if you no longer want to participate – we can then move to the next person sooner!)
- Once you’ve paid the deposit fee, you are considered on the tour and *will not get your deposit back*

# What do you mean by “non-refundable” deposit?

- Leadership teams have tight planning schedules – the deposit is non-refundable because you’ve used it to ensure trip viability and competitive rates
- Swapping seats, switching trips, and/or selling seats is not allowed – this puts unnecessary strain on the leadership teams and undermines the selection process
- **PLAN AHEAD: Conflicting schedules is NOT an acceptable excuse to drop from a Study Tour!** *There are **no exceptions*** for CBS and non-CBS classes (class conflicts potentially start the week of January 13), recruiting, interviews, weddings, student activities, conferences, internships, personal travel, etc.
- Please do your due diligence and make sure your passport allows you to get visas from the countries we are visiting (check with your consulate and TraVisa.com is another good resource). Chazen can only support tourist visas (providing a letter stating you are a current student); we cannot support business visas.
- Tours may be canceled due to low enrollment – in this case your deposit will be refunded



# How do I withdraw after I've paid my program fee?

- Refunds (deposit/final payments) will only be made in the following exceptional instances:
  - Illness that would prevent your travel
  - Family emergencies (such as death or serious illness of immediate family member)
  - Military service
  - Court appearances, such as jury duty
  - Visa denial – documentation of a concerted effort to obtain a visa must be provided; Chazen will not accept last-minute denials
- Requests must be made in writing and supporting documentation is required
- Refunds will be made less any non-refundable fees/expenses already incurred
  - NOTE: if you withdraw after the final payment deadline, you may be responsible for the full cost of the study tour.

## *How do I review all this information later?*

- You will be receiving a Community email with similar information about the Chazen Tours Matching system and the ECHO recording link for today's session
- You can look at each group's information deck in the Chazen Tours Matching system
- You can check the Matching round information (including upcoming rounds) and access study tour information (ECHO recordings, trip decks, dates, student contacts, etc.) through the Chazen website here:
  - <https://business.columbia.edu/chazen/students/chazen-global-study-tours>

# Questions

If you have any questions, please contact the Chazen Institute:

If you're interested in leading a Spring 2025 or May 2025 Study Tour, please join us on Thursday, September 19 at 12:30PM (Geffen 540) for an information session!

Applications will be due on Tuesday, October 1.

[chazen@columbia.edu](mailto:chazen@columbia.edu)

Geffen Hall 690