

*Take the leap and open another door during your MBA experience...*

*Come join on an adventure to **India!***

*Tour Leaders:*

***Mukul, Divij and Radhika***

*Faculty Member:*

***Nataliya Wright***



# Overview

**Our goal is to offer you a unique journey through India, providing a perspective that goes beyond just its economic and political landscape. We aim to deepen your understanding of the nation's social fabric, cultural richness, and the many elements that shape the India of today**

**Theme**

**Tech and Tech Innovation**

**Dates**

**6th - 16th January 2024**

**Cities**

**4 cities:** Delhi, Agra, Jaipur and Mumbai

**Activities**

**Company Visits (Businesses, Government and Investors) and Cultural Activities**

**Cost**

**\$2,400 - 2,600 per person (Including hotel accommodation, meals, domestic flights)**



# Team (1 / 2)

## Tour Leaders



I AM EXCITED TO HELP YOU LEARN ABOUT INDIA'S EV SPACE!

**Mukul Goyal**

**Motivation to lead this trip:**

India is the only country I have ever lived in before B-School. I am excited to share the cultural and business landscape of the country from my lens with my peers, and see from their lens the similarities and differences with cultures across the globe



DELHI'S CULTURE AND HISTORY? NOONE GETS IT BETTER THAN ME!

**Divij Gupta**

**Motivation to lead this trip:**

An MBA trek is all about unforgettable experiences, and as someone who grew up in India, I'm excited to share the country's vibrant tech scene and rich culture with my CBS peers. From business insights to local adventures, I want to show you the real India and make this trek truly memorable!



CANNOT WAIT TO HAVE INDIAN SNACKS WITH YOU GUYS!

**Radhika Jhavar**

**Motivation to lead this trip:**

Despite being an Indian, I grew up abroad and only explored the country in the last 5 years. I cannot believe that my birth country has so much to offer. My MBA experience would be incomplete if I do not share the culture, history and determination of ~1.5B people, with my peers



## Team (2 / 2)

### Faculty Member



*Nataliya Wright*

*Nataliya Langburd Wright is an Assistant Professor in the Management Division of Columbia Business School*

*Her research focuses on entrepreneurial strategy, particularly the strategic and technological drivers of global entrepreneurial growth*

*Her work draws inspiration from her prior policy work as a senior consultant and staff economist at the World Bank and White House and startup work as a co-founder, adviser, and board member*

*She earned her PhD from Harvard Business School, MPhil from the University of Cambridge, and BA from Yale University*



# Why India: A Unique Fusion of Business & Culture



## Business Potential

### Fast-Growing Economy:

India is the **world's fifth-largest economy**, projected to grow over **6% annually in the coming years**.

### Innovation Hub:

Cities like **Mumbai and Delhi are at the forefront of tech, finance, and manufacturing**. Delhi is home to diverse conglomerates, while Mumbai is the financial capital, with a thriving startup scene.

### Global Investments:

India attracts major global investors due to its **expanding middle class and a robust push toward digitalization** and innovation, particularly in sectors like fintech, AI, and manufacturing.

## Culture, History and Roots

### Heritage and History:

Explore the grandeur of India's cultural landmarks. Agra's Taj Mahal, Jaipur's palaces, and Delhi's historic sites like Qutub Minar offer an immersive journey through time

### Vibrant Traditions:

Each city reflects a unique cultural identity. Jaipur (the Pink City) is famous for its rich royal heritage, while Mumbai is the melting pot of modern India, bustling with art, cinema, and contemporary culture.

### Diverse Experiences:

From Delhi's street food to Mumbai's nightlife, and the traditional craftsmanship in Jaipur, this trip will offer an authentic taste of India's diverse lifestyle



**COURTYARD OF JAMA MASJID (FRIDAY MOSQUE)**

A young man dashes barefoot across the courtyard of Delhi's Jama Masjid (Friday Mosque) in Shahjahanabad, or Old Delhi.

*Land  
in..*



# Delhi: 6th - 10th January

## Company Visits

**zomato**

Meet with the founder to learn how Zomato became the fastest-growing food-tech company in the world



Ministry of Electronics  
& Information Technology  
Government of India

Learn from India's government on the policies that foster digitization and tech innovation

**CHRYSCAPITAL**

Engage with one of India's pioneering private equity firms, which has been instrumental in shaping the landscape of tech, financial services, and healthcare

**LOHUM**

Meet with the team to understand sustainability from the lens of a battery recycling company

## Cultural Activities



India Gate



Jama Masjid



Old Delhi & its markets



Night Out at Bergamo



*Next  
comes..*

#### **TAJ MAHAL AT SUNRISE**

The Taj Mahal, one of the most enduring symbols of India, is popular with tourists, drawing more than two million each year. Cricket is the most popular sport in India.

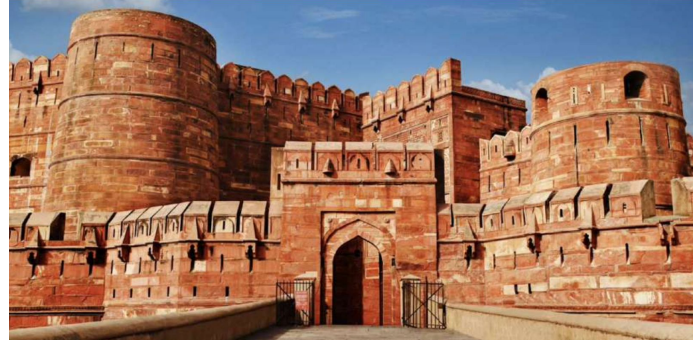


# Agra: 10th - 11th January

## Cultural Activities



Taj Mahal



Agra Fort



Fatehpur  
Sikri



*Onto the  
pink  
city...*

**HAWA MAHAL**

I thought this would be a good place for pictures, so I returned during the evening on my second night in Jaipur. I got lucky with the rain because it made for interesting reflections, and I had a good time trying to capture the chaotic motion on the streets of Jaipur.



# Jaipur: 11th - 13th January

## Cultural Activities



Amber Palace and Jaigarh Fort



Chand Baori

Relish the “Rajasthani Thali”



Block Printing Class



**Bombay Laughter Club**

The Bombay Laughter Club gathers each morning on Marine Drive for a therapeutic belly laugh.

*End at...*



# Mumbai: 13th - 16th January

## Company Visits

### Reliance



Meet Jio's team who revolutionized telecom in India and are now focused on becoming the largest tech company in India



Uncover India's passenger EV Vehicles market with TATA's, one of the largest and oldest conglomerates in the country



Take the investor's perspective to understand how tech investments have evolved and their significance in portfolios

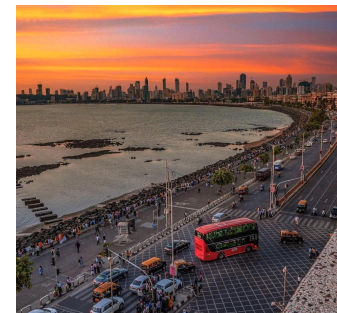


Gain perspective on fintech and how online transactions have grown in India, across income tiers and med-smaller cities

## Cultural Activities



Visit the Gateway of India



Walk at Marine Drive



Learn about the famous 'Dabbawalas'



Participate in a Bollywood dance class



# Budget Overview

Estimated Program Fee:  
**\$2400-2600 per person**

## What's Included:

- 4-5 star hotels (double occupancy)
- All breakfasts
- Most meals
- Ground transportation
- Domestic flights
- Local Guide
- Cultural Entrance Fees

## What's Not Included:

- International airfare
- Visas (if applicable)
- Immunizations (if applicable)
- Optional activities, meals, personal expenses





# *Trip Sign-Up & Logistics*

## 27 Spots Available

### **Trip Matching:**

- Preferences must be received in Chazen Tours Matching site by 4:00PM on Tuesday, September 17
- Successful matches will receive an email on September 18 with instructions on how to pay the \$1,000 non-refundable deposit within 48 hours

### **Eligibility:**

- Trip is open to full-time MBA students
- All company visits are mandatory and you must attend the entire trip
- No significant others/shadowing
- Check your calendars before committing to trip (recruiting, block week, personal conflicts, etc.)
- Research if you can secure a visa with your passport (Chazen can only support tourist visas)



# *Questions?*

**Please reach out to:**

**Mukul Goyal**

**Mugoyal25@gsb.columbia.edu**

