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# Sonance at a Turning Point Teaching Note

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## ABSTRACT

This note outlines teaching objectives, assignment questions, case analyses (EVC, LTV, Breakeven, and demand), suggested in-class discussion flow, and a board plan for the Sonance at a Turning Point case.

## CONTENTS

Case Synopsis .....	1
Suggested Assignment Questions...	1
Teaching Objectives .....	2
Situation Analysis .....	3
Sonance's Strategic Options .....	6
Evaluating Options .....	11
Recommended Marketing Strategy	14
Key Takeaways from the Case.....	15
Teaching the Case: Suggested In- Class Discussion Flow .....	16
Exhibits.....	21

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